

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488420 /		<u>Alt Order #</u> 06264943
<u>Product</u> Crossroads GPS		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 892
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-34		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/10/12	08/10/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$225.00			
N 2	KVVU	08/10/12	08/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$1,725.00			
N 3	KVVU	08/10/12	08/10/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$800.00			
N 4	KVVU	08/10/12	08/10/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$135.00			
N 5	KVVU	08/10/12	08/10/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$275.00			
N 6	KVVU	08/10/12	08/10/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$350.00			
N 7	KVVU	08/10/12	08/10/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$585.00			
N 8	KVVU	08/10/12	08/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$450.00			
N 9	KVVU	08/10/12	08/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$600.00			
N 10	KVVU	08/10/12	08/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$825.00			
N 11	KVVU	08/10/12	08/10/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488420 /		<u>Alt Order #</u> 06264943
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Product</u> Crossroads GPS	<u>Estimate #</u> 892
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$300.00			
N 12	KVVU	08/10/12	08/10/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$385.00			
N 13	KVVU	08/10/12	08/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$750.00			
N 14	KVVU	08/10/12	08/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----2--				2	\$215.00			
N 15	KVVU	08/13/12	08/13/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$225.00			
N 16	KVVU	08/13/12	08/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,725.00			
N 17	KVVU	08/13/12	08/13/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$800.00			
N 18	KVVU	08/13/12	08/13/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$135.00			
N 19	KVVU	08/13/12	08/13/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$275.00			
N 20	KVVU	08/13/12	08/13/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$350.00			
N 21	KVVU	08/13/12	08/13/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$585.00			
N 22	KVVU	08/13/12	08/13/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$450.00			
N 23	KVVU	08/13/12	08/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
N 24	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$825.00			
N 25	KVVU	08/13/12	08/13/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$300.00			
N 26	KVVU	08/13/12	08/13/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$385.00			
N 27	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$750.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488420 /	06264943

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	Crossroads GPS	892

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	08/13/12	08/13/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$215.00			
N 29	KVVU	08/13/12	08/13/12	Hell's Kitchen	Mon 9p-10p		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$3,250.00			
N 30	KVVU	08/11/12	08/11/12	Mobbed	Sa 9p-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$750.00			
N 31	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$950.00			
N 32	KVVU	08/11/12	08/11/12	MLB Player Poll	Various		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$185.00			
N 33	KVVU	08/11/12	08/11/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$225.00			
N 34	KVVU	08/11/12	08/11/12	Cops	Sa 8p-9p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$1,100.00			
N 35	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,575.00			
N 36	KVVU	08/12/12	08/12/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,000.00			
N 37	KVVU	08/12/12	08/12/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$225.00			
N 38	KVVU	08/12/12	08/12/12	Extra Weekend	Su 6-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$175.00			
N 39	KVVU	08/12/12	08/12/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$300.00			
N 40	KVVU	08/09/12	08/09/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$225.00			
N 41	KVVU	08/09/12	08/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,725.00			
N 42	KVVU	08/09/12	08/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$800.00			
N 43	KVVU	08/09/12	08/09/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$135.00			
N 44	KVVU	08/09/12	08/09/12	Anderson	3-4p		:30			NM	1	\$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488420 /		<u>Alt Order #</u> 06264943
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Product</u> Crossroads GPS	<u>Estimate #</u> 892
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$275.00			
N 45	KVVU	08/09/12	08/09/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$350.00			
N 46	KVVU	08/09/12	08/09/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$585.00			
N 47	KVVU	08/09/12	08/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$450.00			
N 48	KVVU	08/09/12	08/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$600.00			
N 49	KVVU	08/09/12	08/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$825.00			
N 50	KVVU	08/09/12	08/09/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$300.00			
N 51	KVVU	08/09/12	08/09/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$385.00			
N 52	KVVU	08/09/12	08/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$750.00			
N 53	KVVU	08/09/12	08/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$215.00			
N 54	KVVU	08/14/12	08/14/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$225.00			
N 55	KVVU	08/14/12	08/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$1,725.00			
N 56	KVVU	08/14/12	08/14/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$800.00			
N 57	KVVU	08/14/12	08/14/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$135.00			
N 58	KVVU	08/14/12	08/14/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$275.00			
N 59	KVVU	08/14/12	08/14/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$350.00			
N 60	KVVU	08/14/12	08/14/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$585.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488420 /		<u>Alt Order #</u> 06264943
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Product</u> Crossroads GPS	<u>Estimate #</u> 892
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 61	KVVU	08/14/12	08/14/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$450.00			
N 62	KVVU	08/14/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$600.00			
N 63	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$825.00			
N 64	KVVU	08/14/12	08/14/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$300.00			
N 65	KVVU	08/14/12	08/14/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$385.00			
N 66	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$750.00			
N 67	KVVU	08/14/12	08/14/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-2-----				2	\$215.00			
N 68	KVVU	08/08/12	08/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$225.00			
N 69	KVVU	08/08/12	08/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$1,725.00			
N 70	KVVU	08/08/12	08/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$800.00			
N 71	KVVU	08/08/12	08/08/12	Cops	2-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$135.00			
N 72	KVVU	08/08/12	08/08/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$275.00			
N 73	KVVU	08/08/12	08/08/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$350.00			
N 74	KVVU	08/08/12	08/08/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$585.00			
N 75	KVVU	08/08/12	08/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--2-----				2	\$450.00			
N 76	KVVU	08/08/12	08/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$600.00			
N 77	KVVU	08/08/12	08/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488420 /		<u>Alt Order #</u> 06264943
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Product</u> Crossroads GPS	<u>Estimate #</u> 892
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--2----				2	\$825.00			
N 78	KVVU	08/08/12	08/08/12	MORE Access	630-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$300.00			
N 79	KVVU	08/08/12	08/08/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$385.00			
N 80	KVVU	08/08/12	08/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--2----				2	\$750.00			
N 81	KVVU	08/08/12	08/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--2----				2	\$215.00			
Totals											101	\$59,035.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	101	\$59,035.00	\$50,179.75
Totals	101	\$59,035.00	\$50,179.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 11.13
*** KVVU-TV ***
REP HEADLINE# 6264943 TRF# 488420
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/CROSSROADS GPS REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6264943 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#892 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 11.13

REP: CORRECTED ADVERTISER
NO OTHER CHANGES
NIKKI

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 892

NO BUYS TO PRINT

AUG/12 59035.00
CONTRACT TOTAL 59035.00
TOTAL SPOTS 101

MARKET TOTALS \$327,972
KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 404 848 9552 AUG7/12 11.18
HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 592 SALESMAN # _____
BUYER NAME LA TONYA HUNTER

SALES PRSN AT- RACHEL RIVERA

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

DATE AUG7/12 11.18

M1 CREATED AND ACCEPTED... SEE LNS 30-31
TOT SAME
PLS CONF
THANKS, KRISTY

AGENCY IDB #1382
PLEASE SEND PAPER INVOICES TO:
MARTIN RETAIL GROUP C/O RESOURCES
79 MADISON AVENUE
NEW YORK, NY 10016-7802

PROGRAM : NEWS
RA25-54 : 1.0
ORD COM1: MOVING TO W/O 8/27
THIS IS A MAKE-GOOD FOR SEP3 ON LINE-13 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP3 ON LINE-14 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

31	A		530P-600P	30		\$350.00	8/27	8/27	1		MON	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS
 RA25-54 : 1.0
 ORD COM1: MOVING TO W/O 8/27
 PART OF A MAKEGOOD MADE UP OF LINES 30-31

14	S		530P-600P	30		\$350.00	9/3	9/3	0		MON	0
----	---	--	-----------	----	--	----------	-----	-----	---	--	-----	---

PROGRAM : NEWS
 RA25-54 : 1.0
 CON COM1: NEWS
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#13 MISSED: MON/500P-530P SEP3 30S \$350.00 (AUG6/12)
 BUY#14 MON/530P-600P SEP3 30S \$350.00
 OFFER: MON/500P-530P AUG27 30S \$350.00 PLS ADVISE.
 & MON/530P-600P AUG27 30S \$350.00
 CMT: MOVING TO W/O 8/27

AUG/12 \$4,850.00 SEP/12 40755.00 CONTRACT TOTAL 45605.00
 TOTAL SPOTS 88

MARKET TOTALS \$152,016 KVVU 30% KSNV 24% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

ALL SHRS ESTD
 AGY DOES NOT RELEASE BUDGET/SHRS INFO
 RANK 1 OF 4 PER BUYER
 RA25-54

SVC- NSI BOOKS- JUL/11 JUL/ES NOV/11 NOV/ES NOV/PJ EST/ES
 DEMOS- RA25-54*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # 2014 ADV. NAME LION'S GATE REP. # OFF. # 680 SALESMAN #
 AGY # AGY. NAME INITIATIVE MEDIA NORTH AMERICA BUYER NAME CHERI CUDIAMAT
 5700 WILSHIRE BLVD., SUITE 400 SALES PRSN LA- CATHY SIMON (H)
 LOS ANGELES, CA 90036

ORDER # CONTRACT # 6264514 CLASS: NATL. LOCAL REGIONAL

PRDCT #61 EXPENDABLES 2 EST#0061 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 11.37

REP: ADDED NEW LINE 2 FOR TOMORROWS LOGS
 RVT TTL \$1680
 PLS CONFIRM
 THANKS CATHY

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 3LGT
 AGENCY PRODUCT CODE = EXT
 AGENCY EST# = 0061

2	A		1000P-1100P	15		\$900.00	8/8	8/8	1		WED	1
PROGRAM : LATE NEWS RTG : 3.0												

AUG/12 \$1,680.00

CONTRACT TOTAL \$1,680.00
 TOTAL SPOTS 2

MARKET TOTALS \$2,600 KVVU 30% KSNV 23% KLAS 23% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI BOOKS- JUL/PJ
 DEMOS- RTG*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 18.42

REP :
TO ROSE
FR NIKKI
OK'D M1 AND M2
SEE LINES 82 AND 83
TOTAL SAME
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 AGENCY EST# = 892												
29	S		900P-1000P	30		\$3,250.00	8/13	8/13	0		MON	0
PROGRAM : MASTERCHFEFF: 6/4 - 9/17/12 RA35+ : 4.5 CON COM1: MASTERCHFEFF: 6/4 - 9/17/12												
82	A		900P-1000P	30		\$3,250.00	8/13	8/13	1		MON	1
PROGRAM : HELL'S KITCHEN RA35+ : 4.5 ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG13 ON LINE-29 FOR 1 SPOT/WK												

REP HEADLINE# 6264943 TRF# 488420
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 18.42
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

30	S		100P-400P	30		\$750.00	8/11	8/11	0		SAT	0
PROGRAM : FOX SAT BASEBALL												
RA35+ : 0.5												
CON COM1: FOX SAT BASEBALL												

83	A		900P-1000P	30		\$750.00	8/11	8/11	1		SAT	1
PROGRAM : MOBBED												
RA35+ : 0.5												
ORD COM1: SPOT N/A DUE TO NO MLB GAME. MG 'MOBBED' PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG11 ON LINE-30 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#29	MISSED: MON/900P-1000P				AUG13		30S	\$3,250.00	(AUG6/12)	
			OFFER: MON/900P-1000P				AUG13		30S	\$3,250.00	PLS ADVISE.	
CMT: PRG CHG. PRE-BOOKED PLS APPROVE.												

M2	OK'D	BUY#30	MISSED: SAT/100P-400P				AUG11		30S	\$750.00	(AUG6/12)	
			OFFER: SAT/900P-1000P				AUG11		30S	\$750.00	PLS ADVISE.	
CMT: SPOT N/A DUE TO NO MLB GAME. MG 'MOBBED' PRE-BOOKED PLS APPROVE.												

AUG/12 59035.00

CONTRACT TOTAL 59035.00
TOTAL SPOTS 101

MARKET TOTALS \$327,972 KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/12 15.22
*** KVVU-TV ***

BUYER NAME	MICHELLE SANTUOSO
SALES PRSN	PH- TERESA DIFURIA

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

_____ (ICE)

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95
96
97
98
99
100
101
102
103
104
105
106
107
108
109
110
111
112
113
114
115
116
117
118
119
120
121
122
123
124
125
126
127
128
129
130
131
132
133
134
135
136
137
138
139
140
141
142
143
144
145
146
147
148
149
150
151
152
153
154
155
156
157
158
159
160
161
162
163
164
165
166
167
168
169
170
171
172
173
174
175
176
177
178
179
180
181
182
183
184
185
186
187
188
189
190
191
192
193
194
195
196
197
198
199
200
201
202
203
204
205
206
207
208
209
210
211
212
213
214
215
216
217
218
219
220
221
222
223
224
225
226
227
228
229
230
231
232
233
234
235
236
237
238
239
240
241
242
243
244
245
246
247
248
249
250
251
252
253
254
255
256
257
258
259
260
261
262
263
264
265
266
267
268
269
270
271
272
273
274
275
276
277
278
279
280
281
282
283
284
285
286
287
288
289
290
291
292
293
294
295
296
297
298
299
300
301
302
303
304
305
306
307
308
309
310
311
312
313
314
315
316
317
318
319
320
321
322
323
324
325
326
327
328
329
330
331
332
333
334
335
336
337
338
339
340
341
342
343
344
345
346
347
348
349
350
351
352
353
354
355
356
357
358
359
360
361
362
363
364
365
366
367
368
369
370
371
372
373
374
375
376
377
378
379
380
381
382
383
384
385
386
387
388
389
390
391
392
393
394
395
396
397
398
399
400
401
402
403
404
405
406
407
408
409
410
411
412
413
414
415
416
417
418
419
420
421
422
423
424
425
426
427
428
429
430
431
432
433
434
435
436
437
438
439
440
441
442
443
444
445
446
447
448
449
450
451
452
453
454
455
456
457
458
459
460
461
462
463
464
465
466
467
468
469
470
471
472
473
474
475
476
477
478
479
480
481
482
483
484
485
486
487
488
489
490
491
492
493
494
495
496
497
498
499
500
501
502
503
504
505
506
507
508
509
510
511
512
513
514
515
516
517
518
519
520
521
522
523
524
525
526
527
528
529
530
531
532
533
534
535
536
537
538
539
540
541
542
543
544
545
546
547
548
549
550
551
552
553
554
555
556
557
558
559
560
561
562
563
564
565
566
567
568
569
570
571
572
573
574
575
576
577
578
579
580
581
582
583
584
585
586
587
588
589
590
591
592
593
594
595
596
597
598
599
600
601
602
603
604
605
606
607
608
609
610
611
612
613
614
615
616
617
618
619
620
621
622
623
624
625
626
627
628
629
630
631
632
633
634
635
636
637
638
639
640
641
642
643
644
645
646
647
648
649
650
651
652
653
654
655
656
657
658
659
660
661
662
663
664
665
666
667
668
669
670
671
672
673
674
675
676
677
678
679
680
681
682
683
684
685
686
687
688
689
690
691
692
693
694
695
696
697
698
699
700
701
702
703
704
705
706
707
708
709
710
711
712
713
714
715
716
717
718
719
720
721
722
723
724
725
726
727
728
729
730
731
732
733
734
735
736
737
738
739
740
741
742
743
744
745
746
747
748
749
750
751
752
753
754
755
756
757
758
759
760
761
762
763
764
765
766
767
768
769
770
771
772
773
774
775
776
777
778
779
780
781
782
783
784
785
786
787
788
789
790
791
792
793
794
795
796
797
798
799
800
801
802
803
804
805
806
807
808
809
810
811
812
813
814
815
816
817
818
819
820
821
822
823
824
825
826
827
828
829
830
831
832
833
834
835
836
837
838
839
840
84

DATE AUG6/12 15.22

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 892
AGENCY PRODUCT CODE = 11

1	30	\$225.00	8/10	1	FRI	1
1000A-1100A						

```
PROGRAM : DR OZ
RA35+ : 1.1
CON COM1: DR OZ
```

2	30	\$1,725.00	8/10	8/10	1	FRI	1
1000P-1100P							

```
PROGRAM : FOX 5 NEWS AT 10P
RA35+ : 3.8
CON COM1: FOX 5 NEWS AT 10P
```

REP HEADLINE# 6264943
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	8/10	8/10	1		FRI	1
4			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1: COPS / COPS	30		\$135.00	8/10	8/10	1		FRI	1
5			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/10	8/10	1		FRI	1
6			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/10	8/10	1		FRI	1
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/10	8/10	1		FRI	1
8			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/10	8/10	2		FRI	2
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/10	8/10	1		FRI	1
10			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/10	8/10	2		FRI	2

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-700P	30		\$300.00	8/10	8/10	1		FRI	1
PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS												
12			700P-730P	30		\$385.00	8/10	8/10	1		FRI	1
PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA												
13			700A-900A	30		\$750.00	8/10	8/10	2		FRI	2
PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS												
14			900A-1000A	30		\$215.00	8/10	8/10	2		FRI	2
PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS												
15			1000A-1100A	30		\$225.00	8/13	8/13	1		MON	1
PROGRAM : DR OZ RA35+ : 1.1 CON COM1: DR OZ												
16			1000P-1100P	30		\$1,725.00	8/13	8/13	1		MON	1
PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1: FOX 5 NEWS AT 10P												
17			1100P-1135P	30		\$800.00	8/13	8/13	1		MON	1
PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P												
18			200P-300P	30		\$135.00	8/13	8/13	1		MON	1
PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1: COPS / COPS												

REP HEADLINE# 6264943
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 15.22
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/13	8/13	1		MON	1
20			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/13	8/13	1		MON	1
21			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/13	8/13	1		MON	1
22			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/13	8/13	2		MON	2
23			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/13	8/13	1		MON	1
24			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/13	8/13	2		MON	2
25			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/13	8/13	1		MON	1
26			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA	30		\$385.00	8/13	8/13	1		MON	1

AUG6/12 15.22
*** KVVU-TV ***

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS :
27	:	:	700A-900A	30	:	\$750.00	8/13	8/13	2	:	MON	2
PROGRAM : FOX5 MORNING NEWS												
RA35+ : 2.1												
CON COM1: FOX5 MORNING NEWS												
28	:	:	900A-1000A	30	:	\$215.00	8/13	8/13	2	:	MON	2
PROGRAM : MORE LAS VEGAS												
RA35+ : 1.1												
CON COM1: MORE LAS VEGAS												
29	:	:	900P-1000P	30	:	\$3,250.00	8/13	8/13	1	:	MON	1
PROGRAM : MASTERCHEFEFF: 6/4 - 9/17/12 Hell's Kitchen												
RA35+ : 4.5												
CON COM1: MASTERCHEFEFF: 6/4 - 9/17/12												
30	:	:	100P-400P N/A	30	:	\$750.00	8/11	8/11	1	:	SAT	1
PROGRAM : FOX SAT BASEBALL												
RA35+ : 0.5												
CON COM1: FOX SAT BASEBALL												
31	:	:	1000P-1100P	30	:	\$950.00	8/11	8/11	1	:	SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
RA35+ : 2.9												
CON COM1: FOX 5 NEWS AT 10PM SAT												
32	:	:	1200N-100P	30	:	\$185.00	8/11	8/11	1	:	SAT	1
PROGRAM : THIS WEEK IN BASEBALL												
RA35+ : 0.1												
CON COM1: THIS WEEK IN BASEBALL												
33	:	:	500P-600P	30	:	\$225.00	8/11	8/11	1	:	SAT	1
PROGRAM : CRIMINAL MINDS												
RA35+ : 0.3												
CON COM1: CRIMINAL MINDS												
34	:	:	800P-900P	30	:	\$1,100.00	8/11	8/11	1	:	SAT	1
PROGRAM : COPS / COPS												
RA35+ : 1.9												
CON COM1: COPS / COPS												

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1: COPS / COPS	30		\$135.00	8/9	8/9	1		THU	1
44			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/9	8/9	1		THU	1
45			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/9	8/9	1		THU	1
46			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/9	8/9	1		THU	1
47			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/9	8/9	2		THU	2
48			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/9	8/9	1		THU	1
49			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/9	8/9	2		THU	2
50			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/9	8/9	1		THU	1

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG6/12 15.22
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1 : EXTRA	30		\$385.00	8/9	8/9	1		THU	1
52			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1 : FOX5 MORNING NEWS	30		\$750.00	8/9	8/9	2		THU	2
53			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1 : MORE LAS VEGAS	30		\$215.00	8/9	8/9	2		THU	2
54			1000A-1100A PROGRAM : DR OZ RA35+ : 1.1 CON COM1 : DR OZ	30		\$225.00	8/14	8/14	1		TUE	1
55			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1 : FOX 5 NEWS AT 10P	30		\$1,725.00	8/14	8/14	1		TUE	1
56			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1 : FOX 5 NEWS AT 1100P	30		\$800.00	8/14	8/14	1		TUE	1
57			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1 : COPS / COPS	30		\$135.00	8/14	8/14	1		TUE	1
58			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1 : ANDERSON COOPER	30		\$275.00	8/14	8/14	1		TUE	1

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
59			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/14	8/14	1		TUE	1
60			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/14	8/14	1		TUE	1
61			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/14	8/14	2		TUE	2
62			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/14	8/14	1		TUE	1
63			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/14	8/14	2		TUE	2
64			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/14	8/14	1		TUE	1
65			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA	30		\$385.00	8/14	8/14	1		TUE	1
66			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS	30		\$750.00	8/14	8/14	2		TUE	2

REP HEADLINE# 6264943
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/14	8/14	2		TUE	2
68			1000A-1100A PROGRAM : DR OZ RA35+ : 1.1 CON COM1: DR OZ	30		\$225.00	8/8	8/8	1		WED	1
69			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P RA35+ : 3.8 CON COM1: FOX 5 NEWS AT 10P	30		\$1,725.00	8/8	8/8	1		WED	1
70			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P RA35+ : 1.4 CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	8/8	8/8	1		WED	1
71			200P-300P PROGRAM : COPS / COPS RA35+ : 0.8 CON COM1: COPS / COPS	30		\$135.00	8/8	8/8	1		WED	1
72			300P-400P PROGRAM : ANDERSON COOPER RA35+ : 0.7 CON COM1: ANDERSON COOPER	30		\$275.00	8/8	8/8	1		WED	1
73			400P-500P PROGRAM : DR OZ RA35+ : 1.0 CON COM1: DR OZ	30		\$350.00	8/8	8/8	1		WED	1
74			500P-530P PROGRAM : FOX 5 NEWS AT 5PM RA35+ : 2.1 CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	8/8	8/8	1		WED	1

AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			500A-600A PROGRAM : FOX5 NEWS 5A RA35+ : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	8/8	8/8	2		WED	2
76			530P-600P PROGRAM : FOX 5 NEWS AT 530PM RA35+ : 2.2 CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	8/8	8/8	1		WED	1
77			600A-700A PROGRAM : FOX5 NEWS 6A RA35+ : 1.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	8/8	8/8	2		WED	2
78			600P-700P PROGRAM : MORE ACCESS RA35+ : 2.2 CON COM1: MORE ACCESS	30		\$300.00	8/8	8/8	1		WED	1
79			700P-730P PROGRAM : EXTRA RA35+ : 2.7 CON COM1: EXTRA	30		\$385.00	8/8	8/8	1		WED	1
80			700A-900A PROGRAM : FOX5 MORNING NEWS RA35+ : 2.1 CON COM1: FOX5 MORNING NEWS	30		\$750.00	8/8	8/8	2		WED	2
81			900A-1000A PROGRAM : MORE LAS VEGAS RA35+ : 1.1 CON COM1: MORE LAS VEGAS	30		\$215.00	8/8	8/8	2		WED	2
AUG/12 59035.00 CONTRACT TOTAL 59035.00 TOTAL SPOTS 101												

REP HEADLINE# 6264943
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/12 15.22
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$327,972 KVVU 18% KSNV 23% KLAS 40% KTNV 17% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*